



**COMMUNITY.
CONNECTION.
BE COUNTED.**

The goal of the 2020 Census is to count everyone in the United States of America's diverse and growing population and to paint a full picture of our nation.

STAY CONNECTED



www.norfolk.gov/census



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WHAT YOU NEED TO KNOW

WHO

YOU! In order to have a complete count during the 2020 Census, it is important that everyone living in Norfolk completes a census form.

WHAT

Every 10 years, the federal government conducts a population count of everyone living in the U.S.

WHERE

For the first time, the U.S. Census Bureau will accept responses online. You can still respond by phone or mail, as well.

WHEN

Beginning in mid-March 2020, you will receive a notice in the mail to complete the 2020 Census. In May 2020, the U.S. Census Bureau will begin following up in person with people in households who haven't responded to ensure you and your family are counted.

WHY

Data from the census provides the basis for distributing more than \$675 billion each year in federal funding for communities across the country. Each person who isn't counted could result in Norfolk losing \$2,000 in funding per person; that's \$20,000 per uncounted person over a 10-year period.

HOW

Data collected during the census is confidential and is ONLY used for the purpose of ensuring the fair allocation of federal resources. Strict federal law protects your census responses. The U.S. Census Bureau will NOT collect your social security number, bank/credit card information or anything on behalf of a political party.

